



GROUP

PREMA GROUP - ABOUT US

Prema Group is a privately owned group of companies, registered in Amman - Jordan. Since its inception in 2011, it has demonstrated unparalleled growth and profitability.

Key strengths are the senior management and their creative leadership style. The group started with 2 people and currently employs in excess of 72 full time employees and 500 customers.

Prema Group provides creative solutions that transform your visions into reality. Our creative and talented team is powered with up to date technologies experienced in providing high quality solutions to simplify your needs in diverse business areas.

Prema Group work doesn't stop at delivery of services. We strive for excellence. Thus, Prema continuously; increases capabilities, improves processes and skill sets of workforce.

Prema Group focuses on leveraging new technologies using proven and cost effective method for each client. Working with customers to achieve their business objectives is our highest priority.

Prema Group quickly adapts to technology changing environment and sees every change and challenge as an opportunity to set us apart and distinguish ourselves.





PHILOSOPHY

"MOTIVATED TO BE A GROUP THAT CONSTANTLY EVOLVES"

Prema Group management has framed a clear Group Philosophy to form the needed mindset which every person in Prema Group can share. A systematic understanding of its values by all Prema staff in the Group is keenly stimulated.

This understanding supports employees be proud of the organization they work for and to build right-hand relationships with colleagues, clients and stakeholders.

Prema Group Philosophy enables everybody in the Group to come out with innovative ideas and solutions, make correct decisions and take flexible actions in the course of their work.

5 PRINCIPLES WE FOLLOW BY HEART IN PREMA GROUP PHILOSOPHY

- Deliver real value by anticipating the future needs of clients
- Understand future visions by exploiting business value
- Think big, act big
- Be flexible and dynamic
- Proud people within the group are the driving forces of our group



PremaG is one of the young pioneers in the game design and development arena.



PremaADS is an online advertising network serving over 1 Billion monthly monthly impressions from GCC region.



Premait is an IT Solutions Company excels in providing software solutions, technical solutions in addition to web and email hosting services.



PremaR&D is the first Digital Lab fully dedicated for marketing solutions and high end technologies.



Prema Consulting is Temenos authorized partner in providing services related to the core banking solutions in MENA region.



PREMA GAMES - ABOUT US

Prema Games was founded and incorporated in 2012 as an online gaming production house.

Today, **Prema Games** is mostly involved in building world-class games based on unity technology and 3D engines for digital platforms.

Gaming runs in the blood of Prema Games team. We believe that the spirit of one team, along with passion, is the core strength of Prema Games, allowing it to create & innovate in the gaming domain regionally.

The production house brings a diverse and qualified team together to excel in game development & marketing. With this combination, Prema Games are extremely empowering the industry with highly addictive games.

Our Vision

To provide the best gaming experience to gamers by letting them live in their world and play in ours.

Our Mission

To build the next generation of digital gaming platform allowing gamers to satisfy their thirst by playing extraordinary astonishing games.





2D & 3D DESIGN

PremaGames offers creative 2d & 3D art using the latest software and tools and meeting the high international standards.

UI DESIGN

PremaGames creative team can deliver high end UI for any gaming solution taking into consideration the International standards & best practices

GAMES DEVELOPMENT

PremaGames is capable of developing mobile and web games starting from the simple 2D games all the way to the strategic 3D complicated ones

SERVICES SOLUTIONS & TECHNOLOGY

ANIMATION

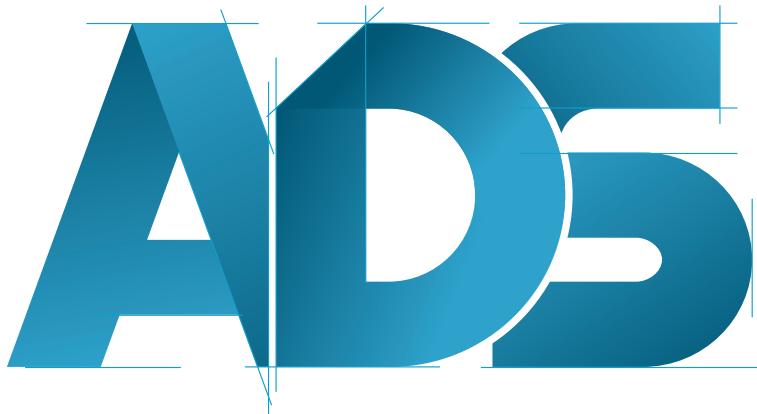
The motion team at PremaGames is responsible of delivering motion art that can be used in games, movies, TVCs, etc...

GAMIFICATION

For any game to succeed, PremaGames gamification team adds the sociology layer to make any game addictive and long lasting

MOBILE GAMING

PremaGames mobile team is delivering top of the line mobile games developed using the latest technologies and delivering the best experience



PREMA ADS - ABOUT US

PremaADS was founded and incorporated in 2011 as an online advertising network. Headquartered in Amman, Jordan. With the aim to help companies achieve ROI from their online marketing activities and get over one billion impressions a month, we are being able to meet our clients' objectives.

We believe in investing our clients advertising budget wisely so they can get better ROI. We aim to be competitive by helping our clients achieve their goals.

PremaADS offers a variety of advertising solutions reaching the clients' audiences by displayed impressions, clicks, leads, acquisition and sales conversions.

Our Vision

To provide the best online advertising products for advertisers and publishers by focusing on our core values: performance, quality, and service.

Our Mission

To help advertisers achieve their best ROI with high-quality, cost-effective ad units.



WEB ADVERTISING

Is a form of marketing and advertising which uses the Internet as a medium to obtain website traffic and target and deliver marketing messages to the right customers. It is a quick promotion of information without geographical boundary limits that includes: email campaigns, social media activity, websites, and blogs. It can be purchased as: CPT (Cost per Thousand) / CPC (Cost per Click) / CPA (Cost per Action).

SOCIAL MEDIA

Is computer-mediated technologies that allows creating and sharing of information, ideas, interests and other forms of expression via virtual communities and networks dedicated to community-based input, interaction, content-sharing and collaboration.

It includes popular networking websites, bookmarking sites, as well as blogging and forums and any aspect of an interactive presence which enable individuals to engage with one another.

SEARCH ENGINE MARKETING

Is the process of gaining website traffic by purchasing ads on search engines; considered as one of the most effective ways to grow businesses and to promote products in an increasingly competitive marketplace.



MARKETING CONSULTANCY

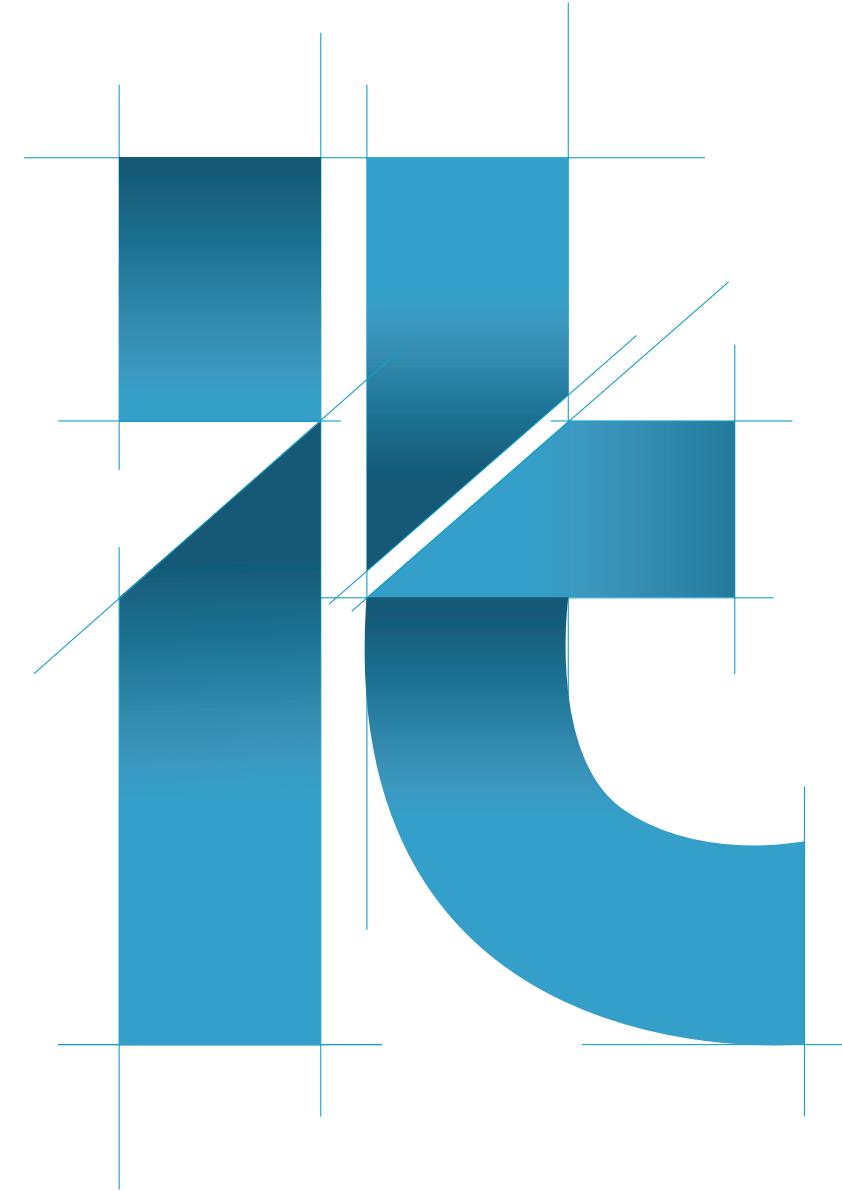
Is the consultation services offered by marketing professional that helps in identifying target markets, researching marketplaces, developing solutions and preparing marketing plans, strategies, and campaigns. Also, it tracks sales and feedback and adjusts marketing strategies as necessary, to help each client evaluate performance over time.

MOBILE ADVERTISING

Is an operational marketing mechanism that uses mobile communication technology to facilitate the display of online ads on portable devices such as smartphones, tablets or PDAs that have wireless connections; allowing real-time reaction and interaction between users and advertisers with no media disruption. It can take place as text ads via SMS/MMS, or banner ads that appear embedded in mobile web site, in downloaded apps or in mobile games.

SEARCH ENGINE OPTIMIZATION

Is the process of maximizing number of visitors to a particular website by ensuring the site appearance high on the list of results returned by a search engine which improves their search engine rankings and increases quality by making them user-friendly, faster and easier to navigate.



PREMA IT - ABOUT US

Premalt is a privately owned company, based in Amman with creative leadership keen to create, grow and manage a very stable profile to be one of the most trusted information technology companies in Jordan. It now has more various operations in multiple IT business fields that gained it a market share in the small, medium and large "Elite" companies.

We believe that a technology firm must offer tremendous value to its clients by creating an opportunistic, performance - oriented environment, where the best team is empowered with the latest expertise to tackle the most challenging projects head on. It is this drive and determination that has helped us achieve multinational partnership with companies all over the world.

Premalt provides creative solutions that transform your visions into reality. Our creative talented team is powered with up to date technologies to simplify your needs.

Our Vision

A place where every organization is capable of doing business with anyone, anywhere and anytime regardless of geographical location or relative size. Where doing business online is not limited to large companies who can afford to maintain expensive IT solution implementations.

Our Mission

To help organizations, regardless of their business size and scope, to maintain and grow their E-Business, by providing the most complete IT solutions, at the lowest cost possible; and to ensure that customers enjoy a seamless experience.



UNIQUE RESEARCH AND DEVELOPMENT (R&D)

(Premait unique Research and Development (R&D) division is responsible for innovation activities which facilitates future product development and high-tech activations using Augmented and Virtual Reality technologies.

Augmented & Virtual Reality are a live, direct or indirect, view of physical, real-world environment whose elements are augmented by tablets sensory input such as video, graphics or GPS data. A technology that enhances one's current perception of reality. By contrast, virtual reality replaces the real world with a simulated one.

Augmented reality (AR) is the integration of digital information with live video or the users environment in real time. Basically, AR takes an existing picture and blends new information into it.

CONSULTATION

Business reports showing that two-thirds of all industries either already operating online or are in the process of doing so.

We provide a trusted range of services that is reliable and meets our clients need.

WEB

We utilize digital and its information art to make it applicable. If it's not, consider it done. we provide a high tech and well developed product that meets our clients need.



TECHNICAL SUPPORT

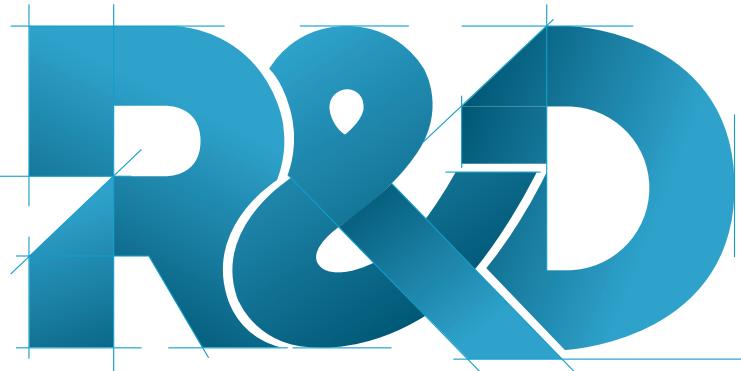
Technical support refers to the art of services by which enterprises provide assistance to users of technology products such as mobile phones, computers, software products or other electronic or mechanical goods. In general, technical for individuals having technical problems with electronic devices. The technical support is composed of individuals that are specialized in IT outsourcing, computer and network security, backup and disaster recovery, as well as cloud services.

Our certified Tech-Force, cooperates with a variety of suppliers and vendors in order to provide our customers with the best possible solution that meets both their requirements and available budget, they also ensure that our customers' computers, servers and data are well protected, secured, monitored and managed.

SOFTWARE SOLUTIONS

Business reports showing that two-thirds of all industries either already operating online or are in the process of doing so.

We provide a trusted range of services that is reliable and meets our clients need.



PREMA R&D - ABOUT US

Premar&D was founded and incorporated in 2015 as the innovation and creative arm of the group.

Premar&D is fully dedicated to deliver top of the line innovative solutions to its clients utilizing the latest cutting edge technology available in hand.

A team of creatives, marketers and developers work hand in hand to fulfill clients' needs in a unique original way. The team is always driven by objective to deliver value in addition to engagement.

Premar&D solutions are diverse enough to serve marketing objectives, our solution can cater to brands on so many levels, be it on awareness level, positioning level, engagement level or even on the spot conversion.

Having technology at the core of our solutions twisted with innovation and creativity makes it easy to fulfil our clients' needs with a clear ROI.

Our Vision

To bring our cutting edge technology in hands of all brands and make it affordable for them to utilize and to grow their business.

Our Mission

To provide brands with cutting edge solutions that pave the way for them to meet their objectives.





SMART SELFIE BOOTH

Introducing the customer-engaging selfie booth that will kick off your brand's identity to the next level. With integrated social media features that will help you achieve your business objectives.

MIXED REALITY

Our firsthand experience with Microsoft Hololens. A tool we use to craft and customize solutions that can seamlessly blend your digital content and holograms with the world around you.

360

PremaR&D offers a fully immersive virtual spaces seamless experience that feel so real. Through out our solution, we can turn your space into a web based scene, or mobile VR scene that allows you navigate easily as if they are inside that scene.

AUGMENTED REALITY

Augmented Reality is a creative solution fully customizable to your brand needs that acts as an extra layer such as 3D image, video, text, characters and sound to everyday objects and surfaces.

MOBILE APPLICATIONS

PremaR&D not only aims to provide mobile application development solutions but also adding value through cutting-edge functionality within an artistic framework.

SERVICES SOLUTIONS & TECHNOLOGY

INTERACTIVE PROJECTION

Gesture tracking technology is the perfect solution for large scale activations to reflect your brand's identity. Offering only the best at PremaR&D, we are able to turn plain walls and floors into interactive visual displays.

VIRTUAL REALITY

Through Virtual Reality, PremaR&D aims to provide its customers a close-to-reality experience fully equipped with top of the line hardware and software.

AUTOMATION & ROBOTICS

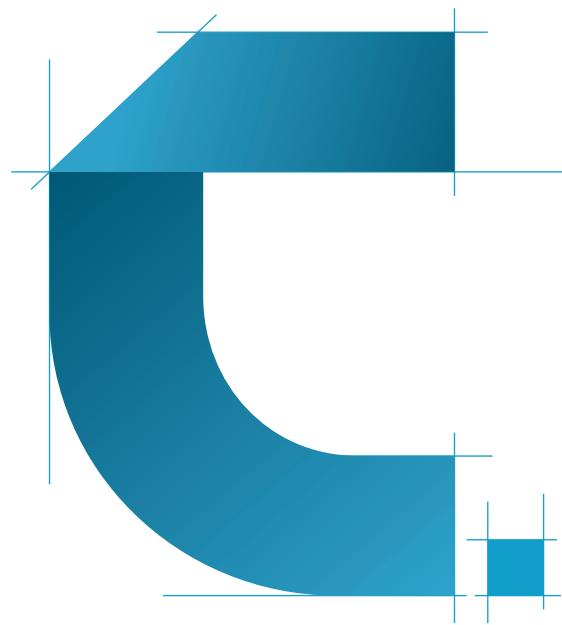
PremaR&D believes in the power of innovation and how much it can serve brand objectives in a creative way. Automation or what we call online/offline integration could be added to any flat activation to take it from a basic level to a whole new level.

GAMIFICATIONS

Through system engagement game mechanics, PremaR&D strives to engage its customers through native games to casual games to attain the best experience possible.

IMAGE PROCESSING

The diversity of this technology allows PremaR&D to deliver real-time image processing to simple technologies like mobile phones to more advanced technologies like camera systems.



PREMA CONSULTING - **ABOUT US**

Prema Consulting Prema Consulting was founded and incorporated in 2015 as a leading professional services company, providing a broad range of services and solutions in strategy, consulting, digital, technology, core banking and operations.

Headquartered in Amman, Jordan. With the aim to provide excellence in implementation, management, consulting and change management.

Prema Consulting aims to be the best at all in providing an extraordinary competing services and price competitive offerings end to end with quality after sales services

To provide the best competing solutions in timely manners for our clients making sure that Prema reputation will overwhelm the global competition.

Our Mission

To help our clients realize their ambitions; to make a positive difference in society; and to maximize the success of our people. This drive fuels the commitment and humanity that run deep through our every action.





CONSULTATION & SUPPORT

Our team of consultants are equipped with the skills and capabilities to provide you with customized solutions as per your institutions' needs, help cover the gaps, and provide the required documentation and deliverables.

DATA MIGRATION

Data migration is a vital element key for any new system implementation or upgrading to newer T24 release. Our technical and functional experts can perform a proper matching and transformation of the data to be migrated from legacy systems to new ones.

TECHNOLOGY ADVISORY

Through our experts in T24 platform, modules and integrated applications, Prema Consulting can play a role of technology advisory after analyzing the clients' needs and allocate their resources which can plan, build and organize business in a way that will enhance clients' effectiveness and meet their needs through T24 capabilities.

SERVICES SOLUTIONS & TECHNOLOGY

CORE BANKING SOLUTIONS

Despite the fact that Prema consulting has engaged in T24 TEMENOS core banking solutions, yet given its shining reputation, it has been receiving requests to offer help in other core banking and non core banking solutions.

T24 IMPLEMENTATION & UPDATES

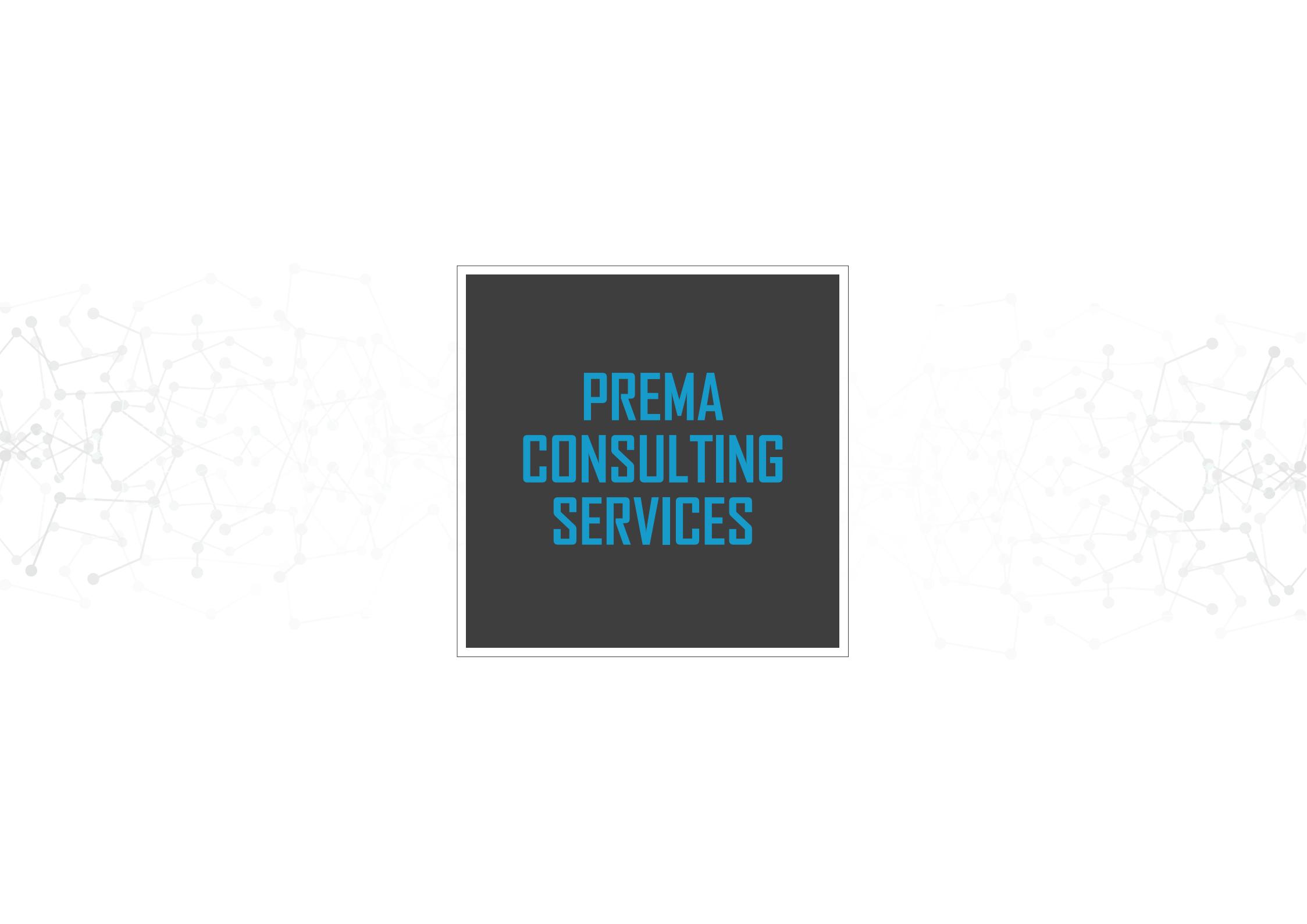
Prema Consulting has engaged in green field T24 implementations namely World Islamic Bank – Iraq and Libyan Islamic Bank – Libya. Prema has also taken parts in the upgrades of Jordan Ahli Bank, Cairo Amman Bank, and Federal Bank of Lebanon.

TRAINING

We believe that people are the key asset to any company and by investing in training and improving skills, we are investing in the future of an organization.

Prema Consulting provides different levels of training to meet customer needs which go from the induction training to the end user training.

PRODUCTS

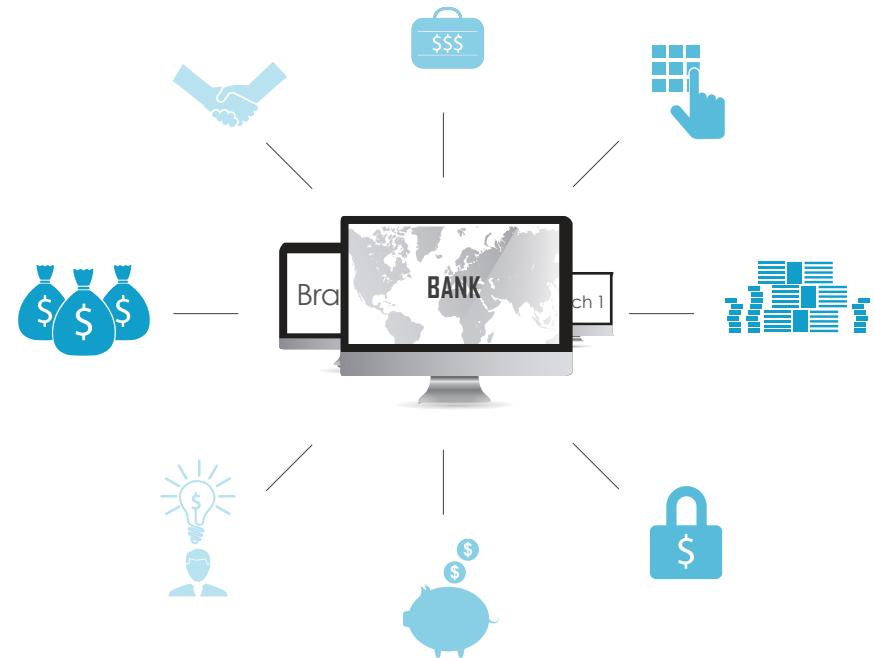


**PREMA
CONSULTING
SERVICES**



CORE BANKING SOLUTIONS

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T24 IMPLEMENTATION & UPDATES

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Being a Temenos partner, we are in a position to sell T24 products & licences and can manage T24 upgrade projects. In addition, our diverse and international skill sets empower us to deliver end to end solutions covering:

1

Core banking selection

2

T24 green field implementation

3

T24 implementation for both Conventional and Islamic banking including but not limited to

4

T24 satellite systems like Internet banking, Insight BI and AML

5

Portfolio, programs & projects management supported by trilingual manpower



TECHNOLOGY ADVISORY

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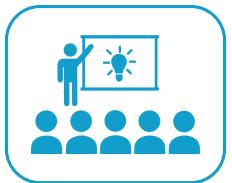
CONSULTATION & SUPPORT

Our team of consultants are equipped with the skills and capabilities to provide you with customized solutions as per your institutions' needs, help cover the gaps, and provide the required documentation and deliverables.

Prema Consulting can offer the following consultancy services:

- SIT and UAT testing Plan preparation & implementation
- Organizational chart and operational restructuring support
- Gap analysis & training planning
- Data Migration support





TRAINING

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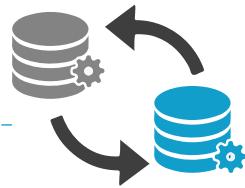
Prema Consulting provides different levels of training to meet customer needs which go from the induction training to the end user training.

Our training services cover functional and technical aspects regarding T24 modules and integrated applications.

Induction Training: It is a preliminary training which teaches the audience how to navigate inside the system, what are the applications and what are the functions behind each one of them.

End User Training: Customized version of training which transfers the knowledge to clients' end users based on their end users' roles and profiles taking into consideration the customized and model bank functions.

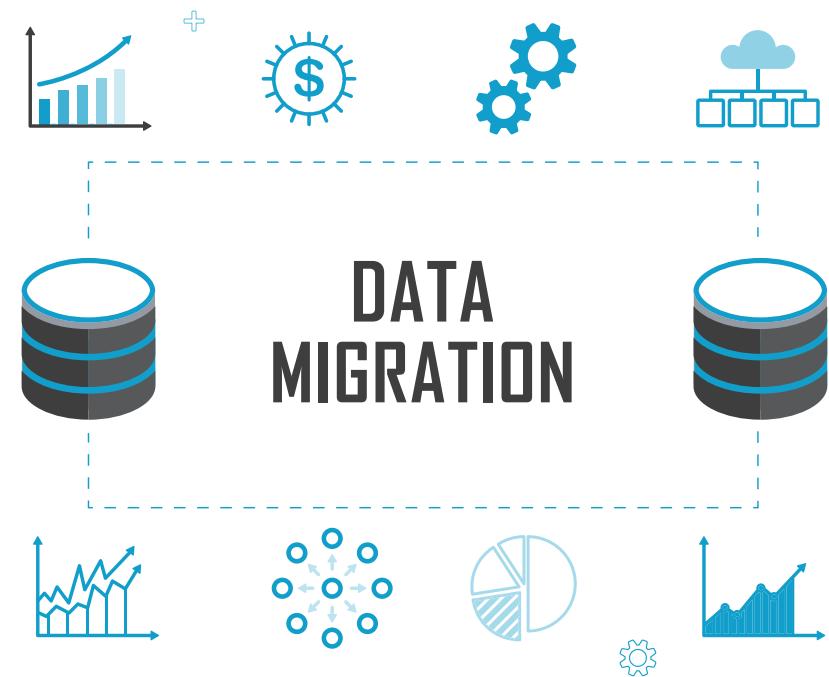




DATA MIGRATION

Data migration is a vital element key for any new system implementation or upgrading to newer T24 release. Our technical and functional experts can perform a proper matching and transformation of the data to be migrated from legacy systems to new ones.

Prema Consulting will support your upgrade to latest T24 version, and assist migration from legacy system to T24 core banking smoothly and efficiently, that will carry the full potential of your business to new edges.





**PREMA
CONSULTING
PARTNERSHIP**



TEMENOS

Temenos only creates software for banking and finance. And we've been doing it for more than 20 years. This makes us true specialists with deep domain knowledge and razor-sharp focus. We place our clients at the core of what we do. Everything starts and stops with our clients' goals – we can't meet our goals without meeting theirs.

We make packaged and upgradable software. We consistently spend 20% of our sales annually on R&D. As such, our software gets functionally richer and more technologically advanced with every new release.

Temenos customers significantly outperform their peers. Over a seven year period, Temenos clients enjoyed on average a 31% higher return on assets, a 36% higher return on equity and an 8.6 % point lower cost to income than financial institutions running legacy software.



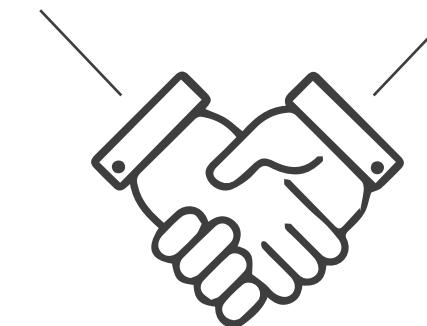
<https://www.temenos.com/en/about-temenos/what-we-do/>



HOW DID PREMA CONSULTING BECOME TEMENOS AUTHORIZED PARTNER??

Prema Consulting was chosen after a lengthy process of paper work, business cases, financial, evaluation, resources and referrals, projections and history of success in focus.

Prema Consulting had to submit a 5 year business plan, audited financial statements and a thorough check of prema business standing and bios of staff with special emphasis on the senior management credentials.



GROUP

CLIENTS



GROUP

CLIENTS

Cheil



L'ORÉAL®

Canon

Leo Burnett

SAMSUNG



cashU®



GROUP

CLIENTS

MAJNOON QAHWA

شركة التسويلات التجارية الأردنية م.ع.م.
Jordan Trade Facilities Company PLC
نحن هنا لنساعدك!

Al Rajhi Bank

المملكة الأردنية الهاشمية
الجامعة الأردنية



ARMADA
GROUP
OIL & CHEMICALS



maani VENTURES
Specialized Furniture Co. (s.a.e)

بنكالأردن دبي الإسلامي
Jordan Dubai Islamic Bank

cec
Sajdi & Partners
سجدي وشركاه

Jabal Al - Zaitoon Hospital

rovers return



CONTACT US

GROUP MAIN OFFICE LOCATION:

Amman - Jordan

AlHusseini Complex #53, Abdulla Ghousheh Str. 7th Floor, Office # 707

Tel: +962 6 581 8 929

Email: info@prema.consulting

Website: www.premait.com